# **SABIC CONFERENCE 2025**

26 - 30 January 2025 Jubail Industrial City, Saudi Arabia







Be part of our innovative exhibition and shine a spotlight on your brand's expertise while gaining exclusive visibility and leadership opportunities with our customized sponsorship packages.



SPONSOR'S BENEFITS	Strategic Partner 1,500,000 SAR	Strategic Sponsor 1,200,000 SAR	Diamond Sponsor 900,000 SAR	Platinum Sponsor 600,000 SAR	Gold Sponsor 400,000 SAR	Titanium Sponsor 350,000 SAR	Silver Sponsor 250,000 SAR	Bronze Sponsor 200,000 SAR	Services Sponsor 150,000 SAR
Space Allocation									
Prime location space at the main entrance of the exhibition hall	204 SQM	168 SQM	144 SQM	96 SQM	72 SQM	60 SQM	48 SQM	27 SQM	12 SQM
Dedicated space at the Smart zone	20 SQM	10 SQM	X	×	×	×	×	×	×
Dedicated space at the Outdoor Machinery Exhibition	100 SQM	75 SQM	50 SQM	Х	×	Х	Х	Х	Х
Conference, Workshops & Technical Sessions									
Exclusive speaking slot at the conference technical sessions (Subject to approval from SABIC Committee)	3	2	1	×	×	Х	х	х	×
Opportunity to create an individual Exhibition Technical Session (Subject to approval from SABIC Committee)	$\checkmark$				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	×
Logo will displayed at the conference and workshop areas	100%	90%	80%	70%	60%	60%	50%	40%	40%





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Exclusive Networking Opportunities with SABIC Team									
Access to exclusive networking sessions with SABIC's Shared Services (Global Procurement Services GPS)	$\checkmark$			$\checkmark$	×	Х	х	Х	X
Schedule private visits by SABIC Exhibition Team to sponsor>s booth	$\checkmark$			$\checkmark$	х	Х	Х	Х	×
Private meet-and-greet session with select SABIC team members at the sponsor's booth	$\checkmark$				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
VIP Lounge									
Exhibition VIP lounge branding	100%		80%	70%	60%	60%	50%	40%	40%
Sponsor badges access	15		6	3	2	2	1	1	Х
Logo Presence									
Sponsor logo featured consistently across all exhibition collateral	100%	90%	80%	70%	60%	60%	50%	50%	40%

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Branding Materials									
Sponsor logo will be prominently printed on venue Façade	100%	90%	80%	70%	60%	60%	50%	40%	40%
Sponsor logo will be prominently printed on indoor branding materials	100%	90%	80%	70%	60%	60%	50%	Х	Х
Sponsor logo will be prominently printed on directional signs	100%	90%	80%	70%	60%	60%	50%	Х	Х
Sponsor logo will be prominently printed on media studio's backdrop	100%	90%	80%	70%	60%	60%	50%	40%	40%
Sponsor logo will be prominently printed on VIP invitations	100%	90%	80%	70%	60%	60%	50%	40%	40%
Sponsor logo will be prominently used on the exhibition show manual	100%	90%	80%	70%	60%	60%	50%	40%	40%
Sponsor logo will be prominently used on the exhibitors' catalogue	100%	90%	80%	70%	60%	60%	50%	40%	40%
Dedicated advertisement page for the sponsor in the exhibitors' catalogue	5 Pages	4 Page	3 Pages	2 Pages	1 Pages	1 Pages	0	0	0





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Visual Displays									
Logo will displayed on the screen in the conference area	100%	90%	80%	70%	60%	60%	50%	Х	х
Logo will displayed on the screens in the workshop areas	100%	90%	80%	70%	60%	60%	50%	Х	Х
Logo will displayed on the screens in the technical session areas	100%	90%	80%	70%	60%	60%	50%	Х	Х
Sponsor logo will be prominently displayed on screens in the exhibition hall	100%	90%	80%	70%	60%	60%	50%	40%	40%





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Marketing Materials									
Sponsor logo will be displayed in exhibition website splash page with a clickable link to their website	100%		80%	70%	60%	60%	50%	40%	40%
Sponsor logo will be displayed in the exhibition application splash page with a clickable link	100%		80%	70%	60%	60%	50%	40%	40%
Media Benefits									
Sponsor's logo featured in Exhibition ads on Digital Mupis and Screens	100%		80%	70%	60%	60%	50%	40%	40%
Sponsor's logo included in Exhibition ads in E-Magazines and E-Newspapers	100%		80%	70%	60%	60%	50%	40%	40%
TV Coverage and Interview by participating channels during the exhibition	2 Interviews	1 Interviews	Х	Х	Х	Х	Х	Х	×





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Digital and Social Media Benefits									
Dedicated posts for the sponsor at the exhibition's official social media platforms	6 Posts		4 Posts	3 Posts	2 Posts	1 Post	Х	Х	x
Sponsor's logo in the exhibition's promo video	100%		80%	70%	60%	60%	50%	40%	40%
Sponsor's logo in the social media campaign promo video	100%		80%	70%	60%	60%	50%	40%	40%





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Documentation									
Professional photography coverage for sponsor's booth	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	х	Х	Х	Х	Х
Professional videography services for sponsor's booth	$\checkmark$	$\checkmark$		$\checkmark$	х	Х	Х	Х	Х
VIP Invitation & Honoring									
Honoring by SABIC Stakeholders	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	V		$\checkmark$		$\checkmark$
VIP Invitations to attend the Conference Opening Ceremony	15	12	9	6	4	3	2	1	1

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\*Percentage refers to the size of the sponsor logo as it appears on the materials.



## CONTACT US REACH OUT TODAY TO EXPLORE A WORLD OF PETROCHEMICAL POSSIBILITIES!

Fill out the form here
For Sponsorship Opportunities

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Scan the QR code to access the registration forms.

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